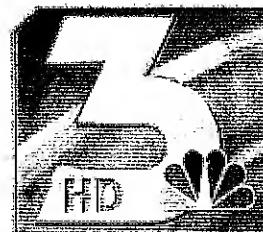


ORDER



KSNV

Orders	Order / Rev#:	106868	 KSNV
	Alt Order #:	06854595	
	Product Desc:	HORSFORD ADD	
	Estimate:	1838	
	Flight Dates:	09/21/12 - 09/24/12	
	Original Date / Rev:	09/20/12 / 10/02/12	
	Order Type:	GENERAL	
Agency	Primary AE:	Amy McCreary	
	Sales Office:	BLPHI	
	Sales Region:	National	
	Name:	GMMB, Inc./ Washington D.C.	
	Buying Contact:		
	Billing Contact:		
Advertiser	Billing Type:	Cash	
	Billing Calendar:	Broadcast	
	Billing Cycle:	EOM/EOC	
	Agency Commission:	15%	
	Name:	Horsford for Congress - Revised	
	Demographic:	A35+	
	Product Codes:	PLC02	
Priority:	SELECT PRIORITY CODE		
Revenue Codes:	POLITICAL/AGY, PCAN, GEN		
New Business Thru:			
Order Separation:	00:05:00		
Advertiser External ID:			
Agency External ID:			

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/24/12	18	\$14,160.00	\$12,036.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	18	\$14,160.00	\$12,036.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCrea			Start Of Order - End Of Order	100%

Order Share

Stock Share		
KSNV	24%	\$14,160.00
Market	100%	\$59,000.00

Competitive Share

CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	33%	\$19,470.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	28%	\$16,520.00
KTUD	1%	\$590.00
KVVU	12%	\$7,080.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$1,180.00

Order / Rev: 106858
Alt Order #: 06854595
Flight Dates: 09/21/12 - 09/24/12

Advertiser: Horsford for Congress
Product Desc: HORSFORD ADD
Estimate: 1838

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 1	KSNV	09/21/12	09/24/12	M-F 5-6a WakeUp w/Wagners		5-6a		:30	1	\$325.00	1		NM	1	\$325.00	
WAKE UP WITH THE WAGNERS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/21/12	09/27/12	M---F---		1				\$325.00		0.00				
E 2	KSNV	09/21/12	09/24/12	M-F 6-7a WakeUp w/Wagners		6-7a		:30	1	\$650.00	1		NM	1	\$650.00	
WAKE UP WITH THE WAGNERS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/21/12	09/27/12	M---F---		1				\$650.00		0.00				
E 3	KSNV	09/22/12	09/22/12	Saturday Today	CM	7a-9am		:30	1	\$625.00	1		NM	1	\$625.00	
SATURDAY TODAY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	-----S-		1				\$625.00		0.00				
E 4	KSNV	09/23/12	09/23/12	Sunday Today	CM	7a-8am		:30	1	\$625.00	1		NM	1	\$625.00	
TODAY ON SUNDAY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	-----S		1				\$625.00		0.00				
E 5	KSNV	09/21/12	09/24/12	M-F Today Show III 4th IBM		10am-11am		:30	2	\$325.00	1		NM	1	\$325.00	
TODAY SHOW III																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/21/12	09/27/12	M---F---		2				\$325.00		0.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>				<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
		1	KSNV	09/21/12-09/27/12	M-F Today Show III 4th Hr		10am-11am					M-----F----	:30	(\$325.00)	0.00	NM
<i>Unresolved</i> [.NOT AVAILABLE RATE] NOT AVAILABLE RATE																
E 6	KSNV	09/21/12	09/24/12	Rachael Ray	CM	11am-12pm		:30	1	\$325.00	1		NM	1	\$325.00	
RACHEL RAY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/21/12	09/27/12	M---F--		1				\$325.00		0.00				
E 7	KSNV	09/21/12	09/24/12	Noon News	CM	12-1230pm		:30	1	\$425.00	1		NM	1	\$425.00	
NEWS 3 AT NOON																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/21/12	09/27/12	M---F--		1				\$425.00		0.00				
E 8	KSNV	09/21/12	09/24/12	The Agenda 1230pm	CM	1230-1p		:30	1	\$325.00	1		NM	1	\$325.00	
NEWS 4: THE AGENDA																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/21/12	09/27/12	M---F--		1				\$325.00		0.00				
E 9	KSNV	09/21/12	09/24/12	The Doctors	CM	2pm-3pm		:30	1	\$325.00	1		NM	1	\$325.00	
THE DOCTORS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/21/12	09/27/12	M---F--		1				\$325.00		0.00				
E 10	KSNV	09/21/12	09/24/12	Dr. Phil	CM	3-4p		:30	1	\$450.00	1		NM	1	\$450.00	
DR. PHIL																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/21/12	09/27/12	M---F--		1				\$450.00		0.00				
E 11	KSNV	09/22/12	09/22/12	Weekend Jeopardy/Wheel		630-730pm		:30	2	\$500.00	1		NM	0	\$0.00	
WHEEL OF FORTUNE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	-----S-		2				\$500.00		0.00				

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